

Medicaid Expansion Community Outreach Partner Engagement Session

Medicaid Expansion Outreach Events: What's Working and What Isn't

May 2nd, 2024



Agenda

- Expansion Updates
- Group Discussion
- Calls to Action



Introduction and Logistics Breakout discussions



- This meeting is being recorded for note-taking purposes
- The slides and notes will be sent out after the meeting
- We welcome your feedback! Please feel free to raise your hand or add a question/ comment to the chat during our time together







Introductory Poll Questions



Flag: New FPL Guidelines

- income eligibility information

Family Size	Monthly Income Limit, Before Taxes	Annual Income Limit, Before Taxes
Single adult	\$1,732 or less	\$20,782 or less
2	\$2,392 or less	\$28,207 or less
3	\$2,969 or less	\$35,631 or less
4	\$3,588 or less	\$43,065 or less
Each additional person	Add \$618/month	Add \$7,424/year





• As of April 1st, NC Medicaid is using the updated 2024 Federal Poverty Guidelines • Be mindful that any flyers printed before April 1st will not have the most up-to-date

- **Bilingual Flyers**
- **English and Spanish Stickers**
- English and Spanish Coloring Books
- English and Spanish Crayons
- English and Spanish Wallet Cards





The deadline to order printed materials has been extended to May 10th! The print orders will contain:



Tailored Plan Toolkit

NCDHHS has released a toolkit with materials and information about the launch of Tailored Plans, set for July 1st.

Access the toolkit at: <u>https://medicaid.ncdhhs.gov/tailored-plans/toolkit</u>



Social Media Content and Graphics (downloads as .zip folder) Last Updated: April 10, 2024

Additional languages: Spanish

Social media graphics and text that can be used to introduce the Tailored Plan transition to your community.

This ZIP archive contains several files. To open them, use a computer. Download the ZIP file. Then, right-click the file, select "Extract All" (Windows PC) or "Open With" > "Archive Utility" (Mac), and follow the prompts.

Some people on **NC Medicaid will get** a new health plan called a Tailored Pl



failored Plans cover services for physical care, prescription drugs, menta health, severe substance use, intellectual and developmental disability, and traumatic brain injury in one plan.

A letter will be mailed in mid-April to let you know if your Medicaid plan is going to become a Tailored Plan. This letter will tell you which Tailored Plan you are in. Your plan is assigned based on the county where you get your Medicaid benefits. The letter will also tell you how to pick a primary care provider (PCP).

Pick a primary care provider (PCP) by calling your Tallored Plan

If you don't pick by May 15th, one will be assigned to you. This is the foctor you see when you feel sick, need a check-up, or for managem of a chronic illness like diabetes. You can always change this doctor later The phone number for your Tailored Plan will be in your letter. The number for each Tailored Plan are

 Alliance Health: 1-800-510-9132
Trillium Health Resources: Partners Health Management:

1-888-235-4673

- 1-877-685-2415 Vaya Health: 1-800-962-9003
- You can also call the NC Medicaid Enrollment Broker for help at 1-833-870-5500 (TTY: 711 or RelayNC.com)

Learn more about Tailored Plans at

nt of Health and Human Services • NCDHHS or



Flyer: Some People on Medicaid Will Move to A Tailored Plan (Bilingual, English/Spanish) Last updated: April 10, 2024

A printable flyer that explains what people need to do before May 15, 2024.





- Medicaid Expansion Outreach Events (10 minutes)
 - What is the most well-attended Medicaid Expansion-centered outreach event you've attended? How was it advertised? Where was it located? What time of day was it?
 - Are you noticing anything that works better for ACA outreach than Medicaid outreach, or vice versa?
 - O What are you planning for the summer outreach season?
- What misconceptions/ confusion are you hearing about Medicaid Expansion? (5) minutes)
- •What support/ resources do you need to support your communities through Expansion? (5 minutes)



Breakout Discussions



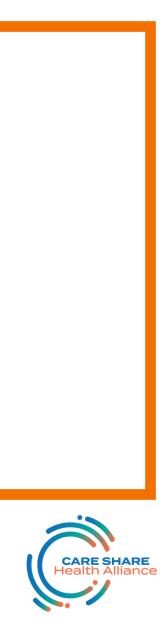
- What have you noticed about Medicaid Expansion outreach so far? What outreach are you planning for this summer?
- What misconceptions about Expansion are still prevalent in the communities you serve?
- What support and resources would be most helpful at this point in the process of Expansion?







Medicaid Expansion Opportunities



Navigator Consortium Enrollment Events

80 May

16 May

UPCOMING EVENTS

Sampson & Cumberland Co. Medicaid Expansion Enrollment Event

Q 115 N. Boulevard Clinton, NC 28328 VIEW ON MAP

L 10:00 - 03:00

READ MORE

Wake Co. Medicaid Expansion Enrollment Event

Q 2200 New Bern Ave. Raleigh NC 27610 VIEW ON MAP

10:00 - 02:00

READ MORE

Listed on NCNavigator.org

 Contact tonip2@legalaidnc.org and angelac2@legalaidnc.org if you'd like to get connected with these events





equitypn.org/ncmedicaidexpansion/

Care Share's Medicaid Expansion Webpage

medicaid.ncdhhs.gov <u>/reports/medicaid-</u> expansion-dashboard

Calls to Action

Medicaid Expansion Data Dashboard

Medicaid Expansion Considerations for the LGBTQIA+ Community

May 9th at 2:30pm

Register Here

Upcoming Medicaid Expansion Webinar



CONNECT WITH US



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THANK YOU!



