



**Medicaid Expansion
Community Outreach
Partner Engagement Session**

**Medicaid Expansion Outreach Events:
What's Working and What Isn't**

May 2nd, 2024

Agenda

- **Introduction and Logistics**
- **Expansion Updates**
- **Breakout discussions**
- **Group Discussion**
- **Calls to Action**

Logistics

- This meeting is being recorded for note-taking purposes
- The slides and notes will be sent out after the meeting
- We welcome your feedback! Please feel free to raise your hand or add a question/ comment to the chat during our time together

Introductory Poll Questions

Flag: New FPL Guidelines

- As of April 1st, NC Medicaid is using the updated 2024 Federal Poverty Guidelines
- Be mindful that any flyers printed before April 1st will not have the most up-to-date income eligibility information

Family Size	Monthly Income Limit, Before Taxes	Annual Income Limit, Before Taxes
Single adult	\$1,732 or less	\$20,782 or less
2	\$2,392 or less	\$28,207 or less
3	\$2,969 or less	\$35,631 or less
4	\$3,588 or less	\$43,065 or less
Each additional person	Add \$618/month	Add \$7,424/year

NCDHHS Materials Order Form



The deadline to [order printed materials](#) has been extended to **May 10th!**

The print orders will contain:

- Bilingual Flyers
- English and Spanish Stickers
- English and Spanish Coloring Books
- English and Spanish Crayons
- English and Spanish Wallet Cards

Tailored Plan Toolkit



NCDHHS has released a toolkit with materials and information about the launch of Tailored Plans, set for July 1st.

Access the toolkit at: <https://medicaid.ncdhhs.gov/tailored-plans/toolkit>



Social Media Content and Graphics (downloads as

.zip folder)

Last Updated: April 10, 2024

Additional languages: [Spanish](#)

Social media graphics and text that can be used to introduce the Tailored Plan transition to your community.

This ZIP archive contains several files. To open them, use a computer. Download the ZIP file. Then, right-click the file, select "Extract All" (Windows PC) or "Open With" > "Archive Utility" (Mac), and follow the prompts.



Flyer: Some People on Medicaid Will Move to A Tailored Plan (Bilingual, English/Spanish)

Last updated: April 10, 2024

A printable flyer that explains what people need to do before May 15, 2024.

Breakout Discussions



- Medicaid Expansion Outreach Events (10 minutes)
 - What is the most well-attended Medicaid Expansion-centered outreach event you've attended? How was it advertised? Where was it located? What time of day was it?
 - Are you noticing anything that works better for ACA outreach than Medicaid outreach, or vice versa?
 - What are you planning for the summer outreach season?
- What misconceptions/ confusion are you hearing about Medicaid Expansion? (5 minutes)
- What support/ resources do you need to support your communities through Expansion? (5 minutes)

Group Discussion

- What have you noticed about Medicaid Expansion outreach so far? What outreach are you planning for this summer?
- What misconceptions about Expansion are still prevalent in the communities you serve?
- What support and resources would be most helpful at this point in the process of Expansion?

Medicaid Expansion Opportunities

Navigator Consortium Enrollment Events

UPCOMING EVENTS

08
May

Sampson & Cumberland Co. Medicaid Expansion Enrollment Event

📍 115 N. Boulevard Clinton, NC 28328 [VIEW ON MAP](#)

🕒 10:00 - 03:00

[READ MORE](#)

16
May

Wake Co. Medicaid Expansion Enrollment Event

📍 2200 New Bern Ave. Raleigh NC 27610 [VIEW ON MAP](#)

🕒 10:00 - 02:00

[READ MORE](#)

- Listed on [NCNavigator.org](https://www.ncnavigator.org)
- Contact tonip2@legalaidnc.org and angelac2@legalaidnc.org if you'd like to get connected with these events

Calls to Action

equitypn.org/nc-medicaid-expansion/

Care Share's Medicaid Expansion Webpage

medicaid.ncdhhs.gov/reports/medicaid-expansion-dashboard

Medicaid Expansion Data Dashboard

Medicaid Expansion Considerations for the LGBTQIA+ Community

May 9th at 2:30pm

[Register Here](#)

Upcoming Medicaid Expansion Webinar

CONNECT WITH US



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**THANK
YOU!**

[CARESHAREHEALTH.ORG](https://caresharehealth.org)

 **[EQUITYPN.ORG](https://equitypn.org)**

