## Day 1:

Facebook/Instagram:

April 15-19 is Enrollment Assister Appreciation Week! That means this week we're celebrating the crucial work that NC enrollment assisters have done to help people understand and get connected to health coverage while NC has navigated Medicaid Unwinding, the Open Enrollment, and Medicaid Expansion! During that time NC Enrollment Assisters helped with not only connecting 1 million consumers to coverage during Marketplace Open Enrollment 11, but also with enrolling over 400,000 North Carolinians in Medicaid Expansion. If you'd like to get in touch with an Enrollment Assister to explore your options for healthcare coverage, visit <u>NCNavigator.org</u> to schedule an appointment today!

#EAAW2024 #NCMedicaidExpansion

Twitter/X:

Celebrate #EAAW2024! Thank NC Enrollment Assisters for help getting 1M+ enrolled through Medicaid and Marketplace changes. Connect at <u>NCNavigator.org</u> #NCMedicaidExpansion

# Day 2:

FB/Insta:

It's Enrollment Assister Appreciation week! Today, we're showing special appreciation for the help provided by Assisters to get over 400k North Carolinians enrolled in to Medicaid after the passage of Medicaid Expansion. Now, any NC resident 19-64, making under 139% Federal Poverty Level and with valid immigration status can qualify for Medicaid - even if you don't have kids, aren't disabled, or have been denied before. Want to see if you're eligible? Schedule an appointment with an Enrollment Assister today at <u>NCNavigator.org</u> ! #EAAW2024 #NCMedicaidExpansion

# Twitter/X:

Celebrating #EAAW2024! Grateful for Enrollment Assisters who helped with 400k+ North Carolinians get Medicaid post-expansion. Now, eligibility extends to more people. Schedule your appointment at NCNavigator.org to see if you qualify! #NCMedicaidExpansion

### Day 3:

FB/Insta:

Happy Enrollment Assister Appreciation Week! We're taking this time to say THANK YOU to all of our state's incredible Enrollment Assisters who have helped North Carolinians from all different walks of life choose the healthcare coverage that was right for them. Assisters work hard to break down barriers so you can get covered. If you'd like to connect with an Enrollment Assister to explore your options for healthcare coverage, visit <u>NcNavigator.org</u> to schedule an appointment today!

#EAAW2024 #NCMedicaidExpansion

# Twitter/X:

Happy #EAAW2024! Massive THANK YOU to our state's amazing Enrollment Assisters, tirelessly helping North Carolinians find the right healthcare coverage. They break barriers so you can get covered. Connect with an Assister at NcNavigator.org today! #NCMedicaidExpansion

# Day 4:

FB/Insta:

We're sharing our love of NC Enrollment Assisters during #EAAW2024! Did you know that some assisters can help individuals understand their Medicare options, along with the Marketplace and Medicaid? These assisters are part of the Senior Health Insurance Information Program (SHIIP). You can find information about your local SHIIP program by visiting: <u>https://tinyurl.com/yc2chu5v</u>

#EAAW2024 #NCMedicaidExpansion #Medicare

Twitter/X:

Join us in celebrating #EAAW2024! Did you know some assisters also help with choosing Medicare options through the Senior Health Insurance Information Program? Learn more about your local SHIIP program at: <u>https://tinyurl.com/yc2chu5v</u>

#NCMedicaidExpansion #Medicare

Day 5:

During the last day of Enrollment Assister Appreciation Week, we say a final thank you for the hard work of NC Enrollment Assisters during the many changes to our state's healthcare landscape. But just because #EAAW2024 is ending doesn't mean you can't get help! You can visit <u>NCNavigator.org</u> all year long to schedule an appointment with an assister who can help you understand your health coverage options.

#NCMedicaidExpansion

Twitter/X:

Thanks, NC Enrollment Assisters, for your unwavering dedication! Visit NCNavigator.org year-round for guidance on health coverage options. #EAAW2024 #NCMedicaidExpansion